

The ISWAN logo features a stylized sailboat with a blue, yellow, and red sail, positioned above the word "ISWAN" in a bold, blue, sans-serif font.

**ISWAN**

# **SPONSORSHIP OPPORTUNITIES**

## **ISWAN - India Seminar 2024**

**28**

**November 2024**

**MARITIME TRAINING  
INSTITUTE (SCI - MTI)**

**Powai, Mumbai**

**Partner with ISWAN by sponsoring our one-day event in Mumbai,  
dedicated to empowering seafarers and their families.**

## EVENT

ISWAN in India is hosting a one-day event in Mumbai on November 28th, 2024, to champion the wellbeing of seafarers. This event will bring together key players in the maritime industry to discuss and develop solutions for seafarers' welfare.



## KEY HIGHLIGHTS

### Launch of Family Outreach Programme

ISWAN's new program aims to provide awareness sessions for seafarers' family members, focusing on the unique challenges of the seafaring career, effective communication strategies, self-care techniques, financial discipline, and the company's role.

### GMU-ISWAN Survey on Fraudulent Crewing Issues in India

Results and discussions on the GMU-ISWAN joint survey to investigate the challenges that Indian seafarers face when looking for employment opportunities at sea.

### Impact of Decarbonization on Seafarers' Welfare

We are unveiling the conclusive findings of ISWAN's latest survey and exploring how the industry's transition towards a sustainable future affects seafarers' well-being.

# Seminar Agenda

- 9:00 AM Registration
- 9:30 AM Welcome Note & Setting the Scene
- 9:50 AM Address by Platinum sponsor
- 10:00 AM Address by Guest of Honour
- 10:15 AM Address by the Chief Guest
- 10:30 AM Address by Indian Navy's Information Fusion Centre – Indian Ocean Region, followed by Q&A
- 11:00 AM Coffee break
- 11:30 AM Launch of ISWAN's Family Outreach Programme (Presentation by ISWAN team, panel discussion on family support in seafaring, and Q&A)
- 1:00 PM Lunch
- 2:00 PM GMU-ISWAN survey findings around fraudulent crewing agent issues (Presentation by Gujarat Maritime University, panel discussion on issues of fraudulent crewing agents in India, Q&A)
- 3:15 PM Coffee break
- 3:35 PM ISWAN's survey on the Impact of Decarbonisation on the Welfare of Seafarers (Presentation by ISWAN team, panel discussion on the impact of decarbonization on welfare of seafarers, Q&A)
- 4:50 PM Concluding remarks
- 4:55 PM Acknowledgement and Vote of Thanks
- 5:00 PM Event concludes / High Tea

# Platinum Sponsor

₹1,50,000 x1 slot

- Prominent company logo on all event materials, including event banners and the agenda distributed to senior representatives from the industry, Shipping companies, and institutes.
- 1-minute promotional video of your company to be played before the event starts and during the break.
- A space to set up your promotional booth at the venue.
- A 10-minute slot to take over the stage and address the attendees at the event.
- Direct promotion of the sponsor across ISWAN - South Asia and other ISWAN social media channels, with a mention in all promotional posts.
- Mentions in press releases to the maritime press and media articles, increasing visibility within the industry.
- Priority sponsorship slots in the upcoming events organized by ISWAN in India and South Asia.



# Gold Sponsor

₹1,00,000 x4 slots

- Prominent company logo on all event materials, including event banners and the agenda distributed to senior representatives from the industry, Shipping companies, and institutes.
- 1-minute promotional video of your company to be played before the event starts and during the break.
- A space to set up your promotional booth at the venue.
- Direct promotion of the sponsor across ISWAN - South Asia and other ISWAN social media channels, with a mention in all promotional posts.
- Mentions in press releases to the maritime press and media articles, increasing visibility within the industry.
- Priority sponsorship slots in the upcoming events organized by ISWAN in India and South Asia.



# Silver Sponsor

₹50,000 x6 slots

- Company logo on all event materials, including event banners and the agenda distributed to senior representatives from the industry, Shipping companies, and institutes.
- 30-second promotional video of your company to be played before the event starts and during the break.
- Direct promotion of the sponsor across ISWAN - South Asia and other ISWAN social media channels, with a mention in all promotional posts.
- Mentions in press releases to the maritime press and media articles, increasing visibility within the industry.
- Priority sponsorship slots in the upcoming events organized by ISWAN in India and South Asia.



# Bronze Sponsor

₹25,000 multiple slots

- Company logo on all event materials, including event banners and the agenda distributed to senior representatives from the industry, Shipping companies, and institutes.
- Direct promotion of the sponsor across ISWAN - South Asia and other ISWAN social media channels, with a mention in all promotional posts.
- Mentions in press releases to the maritime press and media articles, increasing visibility within the industry.
- Priority sponsorship slots in the upcoming events organized by ISWAN in India and South Asia.



# Contact Us

To find out more about how to secure sponsorship for the event, please contact:

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