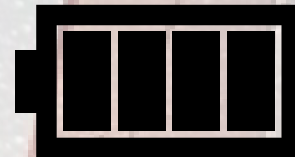


● REC



One message.

One crew.

One challenge.



**Are you
ready
to pass
it on?**

#PassItOnChallenge

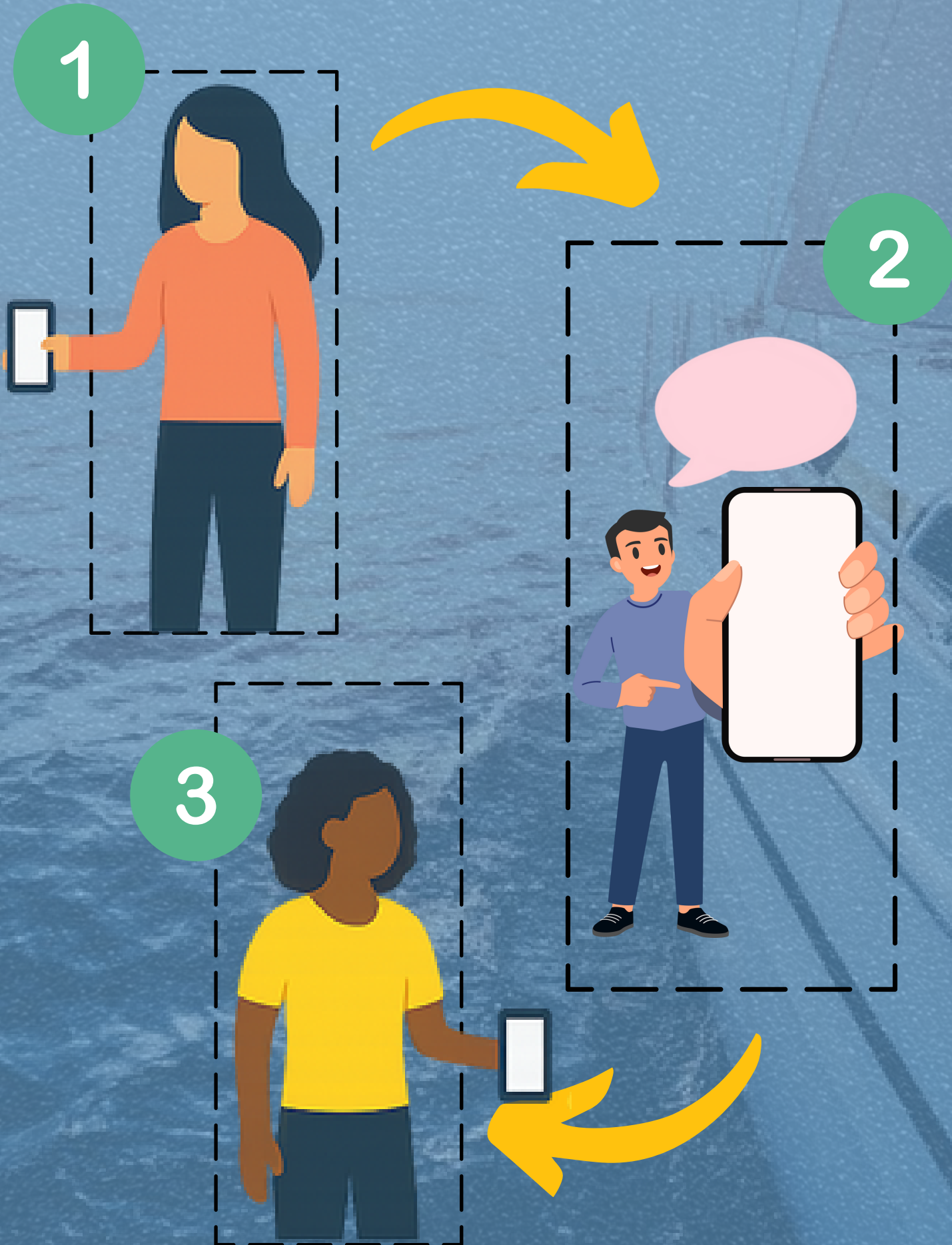
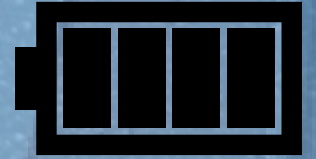


JOIN THE CHALLENGE!

1. Find an unusual, funny, interesting or scenic location
2. Record yourself taking a phone, radio, or any communication device from **your right side** (as if you are taking it from someone off-camera)
3. Hold it up and say: **'Wherever you are, YachtCrewHelp is there for you. Pass it on!'**
4. Pass your device off-camera to **your left**
5. Post your video (or send it to us) with the hashtag **#PassItOnChallenge** and tag:
 - ISWAN
 - 3 friends to challenge them to take part
 - Your location, if possible
6. If you wish, you can:
 - Include YachtCrewHelp's contact details on a second slide (download the graphic on our website)
 - Link to www.iswan.org.uk/yachtcrewhelp in your bio

#PassItOnChallenge

● REC



#PassItOnChallenge

● REC



#PassItOnChallenge guide:

- *Length: Maximum 15 seconds*
- *Portrait mode*
- *Aim for a fun, creative, feel-good vibe!*
- *Please post your video before 26th October 2025*

Pass it on!

#PassItOnChallenge